RYAN SWANSON

CORE PROFICIENCIES

HTML/CSS/jQuery

UX & UI Design

Multimedia Design

Web Development

Adobe Creative Suite

Search Engine Optimization

Cross-Browser Compatibility

Project Management

Conceptual Ideation

Strategic Marketing

Client Relations

Leadership & Development

CONTACT INFOMATION

773-680-8859

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ryanswansondesign.com

FRONT END DEVELOPER

Driven, results-focused designer and marketer with 10+ years' experience as a web designer. Seeking remote opportunites to enhance design excellence and develop engaging web expereinces. Design and maintain 8-12 sites a year. Possess 10+ years of self management and remote experience.

DIRECTOR OF INTERACTIVE SERVICES   2012 TO PRESENT

Point B Communications

Key strategist for a mid-size marketing agency. Work directly with Vice President of Client Services to pitch strategy, design and development plans to existing and potential clients. Directly designed and developed 70% of Point B's website projects.

ACCOMPLISHMENTS:

+ **Developed new workflow system for interactive projects that improved client experience and comprehension by 50% while driving faster turnaround times**

+ **Produce dynamic interactive assets for companies like Allstate, Hilton, London House, Chicago's First Lady, Marriott and 360 Chicago**

+ Spearheaded 3+ projects simultaneously as the web developer and visual director of 30+ websites

+ Use JavaScript/JQuery, HTML 5, CSS 3, PHP code alongside CMS tools like ModX, Wordpress and Drupal to design and develop complex websites

+ Lower lead times for new jobs by 20% by managing and hiring junior staff members and freelance team

FREELANCE WEBSITE DESIGNER   2010 TO PRESENT

Detail oriented website designer. Develop intuitive, usable, and engaging interactive and visual digital designs across the web and mobile platforms.

ACCOMPLISHMENTS:

+ **Managed over 80 clients to create custom graphic design, websites, strategy and maintenance plans tailored to each businesses needs and abilities**

+ **Provided customer service and maintenance for over 25 sites by updating content, implementing new technology, and monitoring performance**

+ Create complex graphics and professional designs for a variety of businesses, organizations, professional and individuals, including custom graphs and logo design

+ Collaborate with cross-functional teams to produce graphic resources in line with branding.

+ Identify user experience problems and translate them into actionable items to solve business problems

+ Craft wireframes, mockups, site/flow maps to define the user experience

+ Create website layouts and user interfaces using standard HTML/CSS practices

+ Implement testing, and maintain new functionalities and features across websites

+ Maintain software documentation throughout project lifecycles

EDUCATION

Master of Fine Arts - School of the Art Institute of Chicago, 2004

Bachelor of Fine Arts - Savannah College of Art and Design, 2002